



waste **reduction** Week 2020

Dear valued tenants and residents,

To celebrate this national week of environmental awareness, we've taken over *The Quad* with a few tools and links we hope will equip you, your households and even your teams with the means to reduce waste in your day-to-day lives.

While 2020 has offered no shortage of challenges, we encourage our readers across the country to take some time this week to reflect on the often simple changes we can all make to overcome the challenge of waste in Canada.

In the words of syndicated '90s television hero Captain Planet: "The power is yours!"

Sincerely,
The Quad team

Beginners guide to Waste Reduction Week. Never heard of this annual campaign? Fear not! A great starting place is the official [Waste Reduction Week in Canada website](#), where you can find a number waste-related resources including themed programming for each day of the week. [Click here](#) to dive into Monday's content on the *circular economy*.

Not familiar with that term either? You're not alone. [This informative 4-minute video](#)

captures what we mean by the circular economy and how it mirrors nature in our own society.



UPCOMING VIRTUAL EVENT

Join us for a special webinar with WWF-Canada.

There is still time to register for our upcoming Canadian Shorelines session, **October 21 at 12:30pm ET**. Learn about the work being done across the country and how you can become a citizen scientist and support the health of our shorelines. [Click here to register.](#)

Navigating the confusing world of recycling. We know... recycling properly can be very complicated and frustrating, as this comedy sketch troupe [so eloquently demonstrates!](#) Ever-changing programs impacted by global recycling markets will differ between provinces, cities and even between residential and commercial programs in the same region. What's more, [only 9% of plastics are actually being properly recycled](#) in Canada.

So what is a frustrated Canadian to do? Start by informing yourself about what is accepted in your region. [This national list is a great start](#), and most municipalities offer details - and in some cases even helpful phone apps - on proper recycling practices.

What about our buildings? Contact your property management team to learn more about reuse and recycling practices in your QuadReal-managed building or community.

Take the family on a virtual tour of a recycling facility. [This kid-friendly video](#) provides a look into what goes on at a Material Recovery Facility (MRF), where many of our common waste items are recycled. No rubber boots or gloves required!

And while you're at it... [Check out this 8-minute video](#) on how beer bottle recycling works towards building a circular economy.

Speaking of kid-friendly resources. While back to school has looked a lot different this fall, some tips and tools are good year after year. [Here's a fun guide to packing your children a waste-free lunch](#), for when they are heading back to the classroom.

Keep an eye out for our regular monthly newsletter, hitting an inbox near you on Friday, November 6. Our team welcomes any feedback, suggestions, and even your own waste-saving tips at thequad@quadreal.com.

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